



Newbury & Crookham Golf Club

Social Media, Communications* and Abuse Policy

This policy only applies to golf club related issues and is not meant to infringe upon an individual's rights and freedoms. However, golf club members and staff should bear in mind that information they share through social media platforms / networking applications, even if they are private spaces, are still subject to copyright, equality, data protection, harassment, freedom of information requests and other legislation.

In the vast majority of cases visitors, members and employees at the golf club are considerate and respectful of one another. There are occasionally exceptions and the following are not acceptable: -

1. Conduct in a way that is detrimental to the golf club or brings any part of the golf club or associated individuals into disrepute.
2. Interaction on websites, social media platforms, applications or similar electronic tools such as postings or blogs that damage or potentially damage relationships between people or groups at the golf club; this includes members and employees.
3. By any means make any derogatory, offensive, discriminatory, abusive or defamatory comments about the golf club, it's employees, contractors, suppliers, customers, visitors and members.
4. Make any comments that could constitute unlawful discrimination, harassment or bullying contrary to and breaching legislation, for example, the Equality Act 2010, Harassment Act 1997 and Data Protection Act 1998.
5. Breaches of the golf club's Data Classification Policy. This includes disclosure or sharing of commercially sensitive or confidential information relating to the golf club's activities, it's employees, contractors, suppliers, customers, visitors or members without the suitable, prior consent of the originator of the information source / data owner.
6. Breach copyright or any other proprietary interest belonging to the golf club including golf club images, logo or trademarks without the prior consent of the General Manager.
7. Physical or verbal abuse to anyone on the golf course or on the golf club's property.
8. Engage or use the golf club in any commercial or business activity without the prior consent of the General Manager.

*** Communications here include for example Emails, WhatsApp messages and hardcopy correspondence.**

Anyone found to have contravened any part of this Policy may face disciplinary action under the golf club's disciplinary procedure.